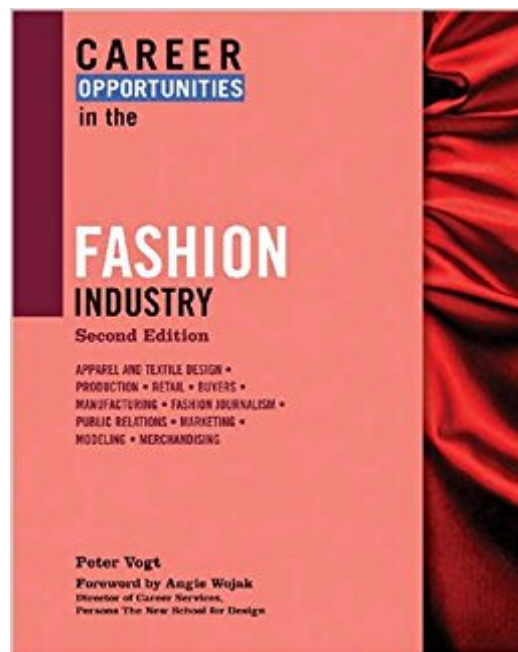




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Career Opportunities In The Fashion Industry (Career Opportunities (Paperback))



Synopsis

In 2005, Americans spent some \$181 billion on fashion and apparel, according to the NPD Group, an international marketing information company specializing in consumer purchasing and behavior. Fashion trends are always changing, and each season presents new styles for the public and new opportunities for all sectors of the fashion industry. exciting developments in this trend-setting industry. Comprehensive and accessible, this second edition has had a complete makeover: it now features revised and updated entries, concise new job profiles, and updated appendixes. Fashion buyer, Fashion designer, Fashion illustrator, Fit model, Marketing manager, Textile designer, and, Web content producer.

Book Information

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Customer Reviews

Grade 7 Up-Vogt does a creditable job of describing a host of careers in the fashion world and related industries. He includes details on more than 60 positions, from fashion designer to media buyer. He devotes two to three pages to each one, outlining duties, salary range, prerequisites, and possible career progressions. He breaks the field into seven categories: textiles, retail, production/manufacturing, education, media, promotions, and other fashion jobs. In a foreword, Angelia Wojak of the Parsons School of Design discusses the character traits needed to succeed in a tough industry, often with "intense and volatile" workplaces. Clearly written and arranged, this excellent overview will make a fine addition to career collections. Carol Jones Collins, Columbia High

School, Maplewood, NJCopyright 2003 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

"...essential...an excellent resource." - Library Journal

My mother recommended me to read this book and it's great

I bought this book based on the reviews, and now I'm happy to add one. If you are a person interested in working in fashion but have no idea what you want to do, **BUY THIS BOOK!** Show your parents if you're young and tell them to read into it. This book has a lot of occupations in fashion, some I never even knew existed. Great details about the salary, job outlook for the future and countless other facts of info. Great buy!

I found that this book is very informative and I also shared it with my daughter who is currently in the process of becoming a Fashion Stylist.

A good reference for my fashion students.

This book is very helpful. The descriptions are indepth and it also gives you tips on how to tap into the field you desire. I highly recommend this book for people that want to get into the fashion industry but are on sure of exactly what it is you want to do. Happy reading!

i like this book very helpful. perfect perfect perfect perfect perfect perfect perfect perfect
perfect perfect perfect perfect perfect perfect perfect perfect qthte donr bbj

This book helped me decide on my college major & what I wanted to do. Yes, the information can be found on a search engine- with extensive research and hours of typing. This book has great information on education, salaries, where the job can be found specific duties, career paths, and more. Its organized in a way that makes it easy to read and find information. I discovered jobs I never even knew existed!

It was okay, but all of this information could have been found on the internet through a search engine. Also the information is a little dated. I was dissapointed to say the least.

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